

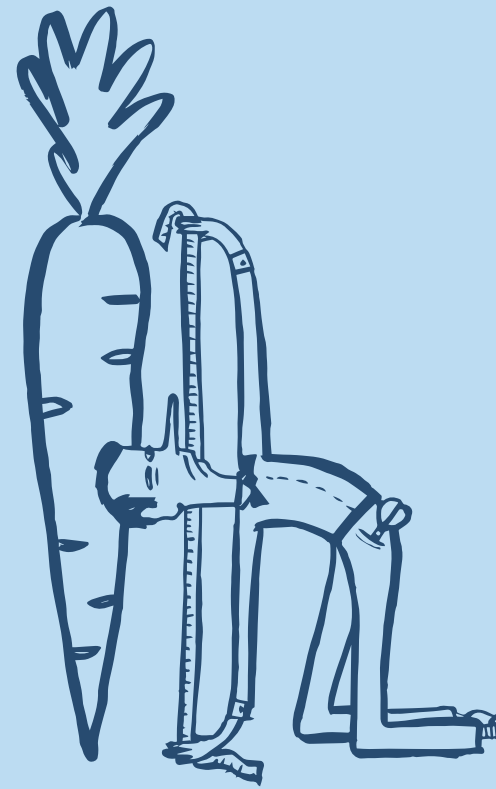
Wholesale Menu

Bring Pure to your customers with
our delicious wholesale range



Pure.
Deliciously good food.

Deliciously good food, done right



Recognised brand

The winner of numerous industry awards, Pure is a multi-channel business with retail, catering and wholesale operations.

We have 14 shops in prime London locations and high-footfall travel hubs. We deliver catering for meetings, events and conferences all over London. And now we have added our premium, wholesale food-to-go range handmade in our own kitchen.

Same kitchen, same food

We make the products ourselves - in the same kitchen we make food for our own customers - so quality and consistency is even more important to us. We only make products we are proud to sell.

Higher quality, higher sales

We know from existing wholesale clients that having the Pure food and brand increases sales. But it's not just sales that are higher, so is the customer satisfaction.

Dietary preferences

We cater for lots of dietary preferences, and you'll find lots of our recipes are naturally gluten, wheat or dairy free.

We're big on fibre too, essential for maintaining a healthy gut, so you'll see lots of fibre-rich fruits, vegetables and wholegrains in our recipes.

Our Food

Seasonal & local

We source our fruit and veg seasonally, and as locally as possible.

Our chicken

We only use British, Red Tractor chargrilled chicken in all sandwiches, wraps & salads.

Our eggs

We only use free-range eggs.

Our bread

We use thick cut bread made with Wildfarmed regenerative flour in our sandwiches.

Our oats

We use Wildfarmed regenerative oats in all of our overnight oat pots.

Our packaging

We serve our products in 100% recyclable packaging.



Breakfast & Fruit Pots

Oats & Yoghurts

Blueberry Overnight Oats 🌱🌱
Wildfarmed regenerative oats with Greek-style yoghurt & blueberries.

Super Nut Overnight Oats 🌱🌱
Wildfarmed regenerative oats with Greek-style yoghurt, mixed nuts, dates & seeds.

Forest Berries Overnight Oats 🌱🌱
Wildfarmed regenerative oats with coconut protein yoghurt alternative, forest berries & seeds.

Breakfast Toasties

Bacon & Egg 🌱
Sweet-cured bacon with free-range egg mayo and tomato relish in a toasted wheat bran wrap.

Super Start 🌱🌱
Feta, mushrooms, roasted tomatoes and free-range egg mayo in a toasted wheat bran wrap.

British Sausage & Egg 🌱
British Cumberland sausage, free-range egg mayo and tomato relish in a toasted wheat bran wrap.

Mixed Berry Yoghurt & Granola 🌱🌱
Greek-style yoghurt with forest berries & nutty granola.

Peanut Butter Protein Pot 🌱🌱
Coconut protein yoghurt alternative with peanut butter, raspberries & nutty granola.



Fruit Salads

Mango & Pineapple 🌱🌱
Juicy mango and pineapple chunks.

Super Fruit Salad 🌱🌱
A large pot of watermelon, grapes, mango and apple.

Melon & Blueberries 🌱🌱
Cantaloupe melon and blueberries.

Salads & Grain Bowls



Salads

High Protein Chicken Caesar 🌱🌱
Chargrilled British chicken with free-range egg, Grana Padano & cos lettuce. Caesar dressing on the side.

Falafel Buddah Bowl 🌱🌱
Sweet potato falafel, chargrilled veg & pickled beetroot, mixed leaves, buckwheat & quinoa. Tahini dressing on the side.



Grain Bowls

Super Salmon 🌱
Hot smoked salmon with free-range egg & pickled veg on a bed of buckwheat, quinoa & black rice. Salsa verde dressing on the side.

Peak Protein 🌱🌱
Chargrilled British chicken, free-range egg, broccoli & mixed seeds on a bed of buckwheat, quinoa & black rice. Grandma's mustard vinaigrette on the side.

Harissa Chicken 🌱🌱
Chargrilled British chicken with chargrilled veg, spicy greens on a bed of buckwheat, quinoa & black rice. Harissa dressing on the side.

Glorious Grains 🌱🌱
Falafel, hummus, pickled veg & pickled beetroot on a bed of buckwheat, quinoa & black rice. Grandma's mustard vinaigrette on the side.

Lunch Toasties

Chicken Picante 🌱🌱
Chargrilled British chilli chicken, Mexican beans, avocado puree & Cheddar cheese in a toasted wheat bran wrap.

Halloumi 🌱
Halloumi, hummus, mushrooms, sun-dried tomatoes & tomato relish in a toasted wheat bran wrap.

Chicken New Yorker 🌱🌱
Chargrilled British chicken, mature Cheddar cheese, pickled cucumber & mustard mayo in a toasted wheat bran wrap.

Truffled Mushroom & Kale 🌱
Sautéed mushrooms, kale, vegan mozzarella & truffle-infused white sauce in a toasted wheat bran wrap.

Ham & Cheese 🌱
Honey roast ham, mature Cheddar cheese, tomato & mustard in a toasted wheat bran wrap.

Get in touch!

Interested in hearing more?
Drop our team an email
or give us call.

↓

wholesale@pure.co.uk
020 7240 1555

Sandwiches & Wraps

Premium Sandwiches

Chargrilled Chicken & Smoked Bacon 🌱🌱
Chargrilled British chicken, sweet-cured smoked bacon, vine tomatoes & spinach in thick-cut, multigrain bread made with Wildfarmed regenerative flour.

Hot Smoked Salmon & Cucumber 🌱
Hot smoked salmon with cream cheese, dill & cucumber in thick-cut, multigrain bread made with Wildfarmed regenerative flour.



Double Free-Range Egg & Spinach 🌱🌱
Free-range egg mayo with wholegrain mustard & spinach in thick-cut, multigrain bread made with Wildfarmed regenerative flour.

Wiltshire Ham & Mature Cheddar 🌱
Wiltshire ham & mature Cheddar cheese with tomato relish in thick-cut multigrain bread made with Wildfarmed regenerative flour.

Protein Chicken Salad 🌱🌱
Chargrilled British chicken, tarragon mayo, vine tomato & cucumber in thick-cut, multigrain bread made with Wildfarmed regenerative flour.

Mature Cheddar Ploughman's 🌱🌱
Mature Cheddar cheese, vine tomatoes, Ballymaloe tomato relish & pickled red onions in thick-cut, multigrain bread made with Wildfarmed regenerative flour.

Sides

24 Carrot 🌱🌱
Crunchy carrot batons with hummus.

Chicken & Hummus Protein Pot 🌱🌱
Chargrilled British chicken with mixed seeds & hummus.

Chicken & Harissa Protein Pot 🌱🌱
Chargrilled British chicken with mixed seeds & harissa dip.

Egg & Spicy Greens Protein Pot 🌱🌱
Free-range eggs & spicy greens.



Handmade Wraps

Smoky Beans & Corn Salsa 🌱🌱
Smoky beans with corn salsa, sweet potato & pickled veg in a wheat bran wrap.

Chargrilled Chicken Caesar 🌱🌱
Chargrilled British chicken, free-range egg mayo, Grana Padano & cos lettuce in a wheat bran wrap.

Mexican Chicken & Smashed Avo 🌱🌱
Chargrilled British chicken, smashed avocado, mature Cheddar cheese & Devil's Dressing in a wheat bran wrap.

Ham Hock Protein Ploughman's 🌱
Ham hock, mature Cheddar cheese, vine tomato & relish in a wheat bran wrap.

High Protein Coronation Chicken 🌱🌱
Chargrilled British chicken in coronation mayo with cucumber, pickled red onions & flaked almonds in a wheat bran wrap.

Spiced Chickpea & Mango Chutney 🌱🌱
Chickpeas in a curried mayonnaise with roasted sweet potato, cucumber, pickled red onions & mango chutney in a wheat bran wrap.

Sweet Potato Falafel & Hummus 🌱🌱
Sweet potato falafel, hummus, homemade Pure slaw & pickled beetroot in a wheat bran wrap.

Desserts

Super Rice Pudding Pot 🌱
Vegan rice pudding made with arborio rice, quinoa, coconut milk, agave nectar, orange zest & coconut chips.

Peanut Butter Choc Pot 🌱
Our best ever vegan dessert pot made with dark chocolate, coconut yoghurt alternative & Pip & Nut™ peanut butter.